**Course Requirements**

The need for funding and clever financing strategies to launch or run your business.

A strong desire to launch your own business or to take an existing business to the next level.

The ability to prioritize so you can focus on what’s most important to you.

Some ability to step out of your comfort zone is helpful but not required (those who do may see greater rewards).

An enthusiasm for your business idea that you can spread to others.

The willingness to create a budget to help fund your dreams.

Access to the internet.

An entrepreneurial spirit.

Some understanding of business concepts is helpful but not required.

**Content and Goals**

To show you that you don’t need a lot of money to launch a successful business – you just need a little ingenuity.

To give you the exact same bootstrapping strategies some of the world’s most successful entrepreneurs have used to launch successful businesses.

To give you alternative business-funding strategies so that you don’t have to sell your soul to the venture capitalists.

You’ll enjoy this fast-paced and entertaining video course that will keep you laughing while you’re learning.

You get over 90 minutes of content.

You get complete transcripts for the video training course to review and refer to any time you want.

You also get a course manual that includes tools such as planning sheets and checklists.

**Who Should Attend**

Aspiring entrepreneurs who have a business idea, but they don’t yet have the funding.

Existing business owners who need proven funding ideas to help them grow their business and take it to the next level.

Anyone who’s interested in raising money for any type of business, organization, activity or event.

Any business owner or aspiring business owner who’s interested in cutting costs without cutting corners.

Any business owner or aspiring business owner who’s looking for creative ways to build their business on a lean budget.

Any aspiring or existing business owner who wants to keep more of their hard-earned money in their pocket.

**Extra Bullets**

How to bootstrap your way to business success – just like the founders of PlentyOfFish, Gawker and many more big and profitable companies!

How to get the cash you need to start your business… without selling your soul to the VC sharks!

You’ll discover surprisingly creative ways to cut costs without cutting corners!

You’ll learn creative ways to fund your business using only the tools and talents you already have in your possession!

You’ll learn a slick strategy for getting your product to market more quickly… and that means profits in the bank faster than ever!

You’ll discover the secrets of turning a business with humble beginnings and a small budget into a successful and profitable company!