**Course Requirements**

The desire to stand apart from your competitors.

The desire to make an impact in the business world.

The desire to create a long-term strategy for business growth.

A business idea or an existing business so that you can start applying these concepts immediately.

Access to the internet.

An entrepreneurial spirit.

Some understanding of business concepts is helpful but not required.

**Content and Goals**

You’ll discover how to develop and refine a branding strategy that grows your business over the long term.

You’ll find out how to position your products and services in the marketplace to make them stand out from the crowd.

You’ll find out how your branding strategy affects factors such as product packaging, product naming and pricing.

You’ll discover tips and tricks for creating a branding strategy that cements customer loyalty and helps you dominate your market.

You’ll enjoy this fast-paced and entertaining video course that will keep you laughing while you’re learning.

You get over 90 minutes of content.

You get complete transcripts for the video training course to review and refer to any time you want.

You also get a course manual that includes tools such as planning sheets and checklists.

**Who Should Attend**

Those who’re launching business and want to make sure they get a strong foothold in the market.

Business owners who want a competitive edge in their market.

Business owners who want to jumpstart a stagnating business.

Business owners who want to take their business to the next level.

Any business owner who wants a proven long-term growth strategy.

Business owners who want to create ‘top of mind’ awareness.

Business owners who want to develop and cement customer loyalty.

Business owners who want to unleash their creativity.

**Extra Bullets**

You’ll discover the secrets of creating a powerful brand that sets you apart from the competition, attracts customers, and boosts revenue!

You’ll find out how to cement customer loyalty and grow your business over the long term using a proven branding formula!

You’ll learn discover the secrets of really connecting with your market in a way that makes them instantly trust you!

You’ll discover a branding penetration strategy that creates an unbeatable and unbreakable foundation for your business!

You’ll learn how to brand your business to create ‘top of mind’ awareness in your market – you’ll be the FIRST one your customers think of when they have a problem!

You’ll discover the exact same branding strategies the world’s most successful entrepreneurs have used to build huge, thriving businesses!

You’ll find out how to create a brand that your customers love and your competitors fear!